

JOIN THE CELEBRATION

WEDNESDAY, AUGUST 29, 2018
5:00 p.m. – 8:30 p.m. | AKRON ART MUSEUM

GREEN THE SCENE

Tickets \$45 per person

Please make checks payable to:
Keep Akron Beautiful

Checks can be mailed to:
Keep Akron Beautiful
850 East Market Street
Akron, OH 44305



EVENT SPONSORSHIP

PRESENTING SPONSOR
\$25,000

- Exclusive, presenting sponsor
- 20 admission tickets to the event
- Company name and logo listed as presenting sponsor on event collateral such as invitation, website, program

- Listed as presenting sponsor in all P.R./marketing and on social media
- Signage throughout the event
- Reserved seating at event with table signage

FLOWER FANATIC
\$10,000

- 18 admission tickets to the event
- Company name and logo listed as sponsor on event collateral such as invitation, website, program
- Signage in the garden

- Listed as sponsor in all P.R./marketing and on social media
- Reserved tables at event

BLOSSOM BUFF
\$5,000

- 14 admission tickets to the event
- Company name and logo listed as sponsor on event collateral such as invitation, website, program

- Listed as sponsor in all P.R./marketing materials and on social media
- Reserved tables at event



**NATURE
LOVER**
\$2,500

- 12 admission tickets to the event
- Company name and logo listed as sponsor on printed materials and website
- Listed as sponsor in all P.R./marketing materials

**ENVIRONMENTAL
ENTHUSIAST**
\$1,000

- 10 admission tickets to the event
- Company name listed as sponsor on printed materials
- Listed as sponsor in all P.R./marketing materials

**SEEDLING
SUPPORTER**
\$500

- 6 admission tickets to the event
- Company name listed as sponsor on printed materials

WHAT WE DO FOR YOU

FLOWERSCAPES

Our Flowerscape Director designs 33 Flowerscapes throughout the city, and with the help of a crew of 3, they prep, plant and maintain the sites throughout the growing season. Flowerscapes help with beautification, litter prevention, air quality, drainage, welcoming pollinators and bettering mental health. Ultimately Flowerscapes increase our quality of life where we live, work and play.

CLEAN UP AKRON MONTH

Our Annual Clean Up Akron Month (CUAM)/Great American Cleanup™ is held each April, and for the last 6 years, a special organized celebratory Earth Day cleanup takes place at Summit Lake. For these program events, KAB provides free supplies to volunteers cleaning up Akron public spaces. **Our 36th year, 2017 CUAM stats:** 3,221 volunteers • 112 public sites cleaned • 19.27 tons of litter/dumping, 14 bags of recyclables and 91 scrap tires removed. These 2017 numbers include the 5th Annual Summit Lake Earth Day cleanup, in which 239 volunteers removed an impressive 5.5 tons of litter and 18 tires in 3 hours.

COMMUNITY PRIDE TRAILER

The Community Pride Trailer (CPT) assists volunteer groups in transforming public vacant land into useful green spaces. Loaded with landscape tools/equipment, it is loaned for up to 3 days. **Our 2017 stats:** 54 groups consisting of 879 volunteers donating 6,107 man hours • 18.43 tons of litter, 8 bags of recyclables and 112 tires removed • Graffiti eradicated from 3 sites • 3,002 flowers and 32 trees planted • 6 structures painted • 8 community gardens installed.

LITTER AND ILLEGAL DUMP CLEANUP TRAILER

The Litter & Illegal Dump Cleanup Trailer is a smaller version of the CPT and is loaned to volunteer groups for litter sweeps. Last year, volunteers cleaned waterways, playgrounds/community centers, city parks, nature trails and roadsides! **Our 2017 stats:** 20 groups totaling 726 volunteers donated 3,123 man hours • 9.39 tons of litter, 7 bags of recyclables and 22 tires removed • 288 flowers planted.

BEAUTIFICATION WATCH AWARDS

In September 2017, Beautification Watch Award certificates were mailed to 4,106 Akron residential properties and 280 business properties that volunteers noticed were well-maintained, litter-free and landscaped in such a way as to stand out from their surroundings.

LITTER RECEPTACLES FOR USE

Portable trash receptacles are available to borrow through Keep Akron Beautiful for litter prevention during civic events in Akron. In 2017, a total of 1,647 trash receptacles were borrowed.

RECYCLING RECEPTACLES FOR USE

Mixed recycling receptacles are loaned out by Keep Akron Beautiful to collect mixed recycling at large civic events in Akron. In 2017, a total of 456 recycling frames were borrowed.

CHILDREN'S HOSPITAL ALUMINUM CANS FOR BURNED CHILDREN

Keep Akron Beautiful is the distribution agent for the Aluminum Cans for Burned Children cardboard receptacles and initial liners. We coordinate and encourage new sites to collect metal cans that benefit victims at the burn unit of The Children's Hospital of Akron. Full bags are accepted at any Akron Fire Department. One should be next to every vending machine!

SCHOOL MIXED PAPER RECYCLING COMPETITION

America Recycles Day's Recycle Bowl is an annual mixed paper recycling competition for participating schools made possible through a partnership with River Valley Paper Company. Last year 33 public and private schools joined in, and with the help of their surrounding communities, they collected 24.32 tons of paper/fiber in their River Valley Paper Company parking lot bins.

LITTER MEASUREMENT IN ALL WARDS

Each June, Keep Akron Beautiful conducts its Community Improvement Index survey, which is a requirement for membership in the Keep America Beautiful, Inc. network. In 2017, its 13th year, on a scale of 0 - 4, a drive-by tour of all ten wards rated Akron an overall 1.29 citywide, with 1.0 being "no litter."

GRAFFITI REMOVAL FOR PUBLIC/PRIVATE PROPERTY

KAB eradicates graffiti from public property in a timely manner using the sodium bicarbonate blasting system, paint or solvents. Private property owners can contact KAB for this service for a nominal fee. In 2017, the Graffiti Wipeout Crew eradicated 127 graffiti tags.

VOLUNTEER ADOPT-A-SITES (AAS)

Adopt-A-Sites are located in all ten wards. In 2017, volunteer groups planted and maintained 65 blooming flowerbeds on public lands and school properties, with 23 at AMHA developments.

LITTER COMPLAINTS

KAB processes complaints concerning public illegal dumping incidents or littered roadsides within the Akron city limits. KAB also handles litter collection on the expressway system and in city parks. **Our 2017 stats:** Mobilized 1,083 court-ordered community service crew members • 96.62 tons of litter/dumping, 648 bags of recyclables and 615 tires removed. Call 330-375-2116 Monday through Friday, to report a dumping or heavily littered area in your ward. KAB illegal dump collection season for public lands is April through October.